



Joyce Serido, Ph.D.

Current Position

Assistant Research Professor, Norton School of Family and Consumer Sciences
Assistant Director, Take Charge America Institute, University of Arizona

Academic Background

- Ph.D. Family Studies and Human Development, University of Arizona
- M.S. Family Studies and Human Development, University of Arizona
- M.B.A., Finance, Seton Hall University
- B.A., French Literature, second major: English Literature, Rutgers University

ACCI Activities

- Board Member since 2013 (Conference Liaison)
- Program chair, 2013 ACCI conference
- ACCI Member since 2009
- JCA Review Board since 2013
- NEFE 2014 Award Committee

Other Professional Activities and Honors

- International Child and Youth Finance Initiative (CYFI) -
- Subcommittee Chair/Academic Working
- Group Indicators and Outcomes
- The Society for Financial Education and Professional Development, Inc. Washington, DC. (October, 2013) – Invited Speaker
- Association for Financial Counseling and Planning Education Review Board

Memberships: ACCI, NCFR

Awards: 2013 Professional Achievement Award - Council of Alumni and Friends of the Norton School of Family and Consumer Sciences

Research Interests

My research interests are broadly in the area of lifespan development and financial well-being. I rely on a stress and coping framework to examine the relation between life experiences and well-being across diverse populations - from youth through later adulthood. Specifically, I study the associations between the financial coping behaviors of young adults and resilience, adaptation, and life success. In my role as Assistant Director of the Take Charge America Institute, I collaborate with colleagues on campus and across the state to develop educational outreach programs to improve consumer financial literacy.